

Rally Your Team! Display Team Spirit!

Whether you make team T-shirts, buttons or a banner, follow our simple tips for success:

- 1) Be creative
- 2) **Stand out**
- 3) Tell your story

Team T-shirts

Team T-shirts are a great way to help build enthusiasm for the **Walk in the Park for Abilis** during the weeks leading up to the event, and unite a team on the day of the **Walk in the Park for Abilis**. Team T-shirts are designed, and paid for, by your team. Many family teams incorporate their team name, a photo of their inspiration and a catchy phrase. Company teams typically integrate their company logo with creative artwork. You can be as creative as you like! Teams should put the official **Walk in the Park for Abilis** logo on the shirt as well (artwork and guidelines are provided online). Team T-shirts don't need to be expensive. Some of the most creative shirts have included hand painted or iron-on decals. A T-shirt supplier can help you design a shirt and print them within one to two weeks. Team T-shirts generally cost less than \$10, depending on color, quality and quantity. To defray the costs, some Team Leaders have their employer, or another local business, pay for the cost of the shirts in return for the company being listed on the shirt as a team sponsor. Even having team members just wear the same colors on the event day can help create team spirit.

Each walker who raises at least \$50 will receive an official **Walk in the Park for Abilis** T-shirt at the **Walk in the Park for Abilis**.

Team Buttons and Team Banners

These are great ways to unify your team in addition to, or instead of, team T-shirts. Buttons with the name of your team and/or a photo of your inspiration are great to hand out to your team members. Some teams have had banners or signs made to carry during the **Walk in the Park for Abilis**. Banners and signs are great because they can be held up high and your team members can find you in the crowd before the **Walk in the Park for Abilis** starts.